



Village of Lancaster NY Forward

3rd LPC Meeting | July 18, 2023



NEW YORK
STATE OF
OPPORTUNITY.

NY Forward



Agenda

- I. Co-Chair Introductions
- II. LPC Meeting Review
- III. Community Engagement Updates
- IV. Review of Community Vision, Goals, & Strategies
- V. Open Call Process Updates
- VI. Review of Project Evaluation Criteria
- VII. Review and Discussion of Proposed Projects
- VIII. Next Steps
- IX. Public Comment
- X. Co-Chair Closing Remarks

LPC Meeting Review

Meeting 2



Meeting 3



Meeting 4

- Public Engagement
 - Update
 - LPC Feedback
- Preliminary Downtown Profile Findings

- Finalize Vision, Goals, & Strategies
- Review project evaluation criteria
- Review proposed projects

- Continue to discuss proposed projects
- Identify additional information needed
- Identify projects to remove from funding
- Continue to review project evaluation criteria
- Review final Downtown Profile & Assessment

A blue-tinted photograph of a street scene featuring several brick buildings. The buildings have various architectural details, including arched windows and awnings. Trees with light-colored blossoms are visible in the foreground. The overall scene is dimly lit, suggesting an overcast day or dusk. The text 'Community Engagement Updates' is overlaid in white, centered horizontally, with a short orange horizontal line underneath it.

Community Engagement Updates

Public Engagement Plan

- Draft Public Engagement Plan prepared and circulate to the LPC last week
- Working document reflecting work completed and to-come
- LPC should continue to provide input on engagement techniques throughout the planning process

**Any Feedback or
Additional
Comments on the
Plan?**

Recent Local Engagement Activities

- Recent Local Engagement Activities
 - Lancaster Towers
 - Lancaster Public Library
 - Lancaster Senior Center
 - 4th of July Event
- Stakeholder Outreach



Public Survey Highlights

1,839 People Took the Survey!

44%

Over 45 years of age

33%

Most responsive age group (25-44)

42%

Lived in the Village for 20+ years

32%

Live in the Village

51.5%

Live in the Town

56.3 %

Live within 5 minutes from the Village Center

Public Survey Highlights

Interest in Downtown

LANCASTER

135

People interested in living downtown

262

People already live in or near downtown

172

Interested or planning on starting a business

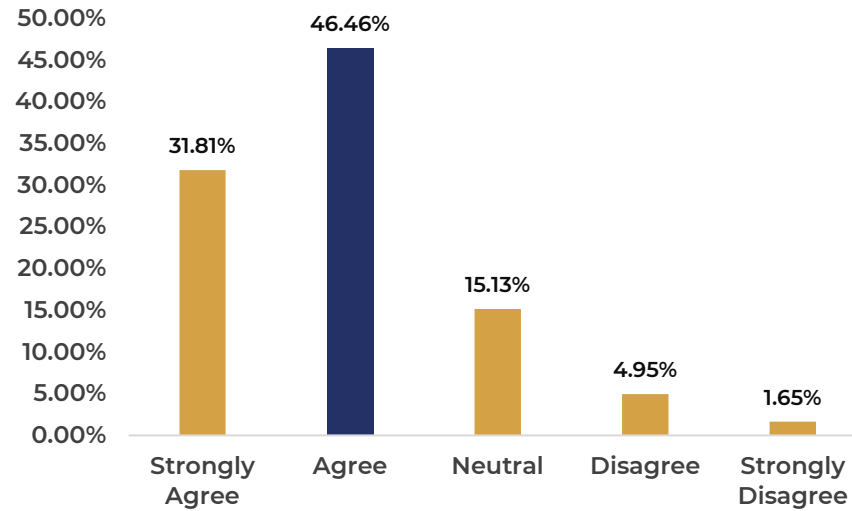
*Welcome to the
Historic Village of Lancaster*



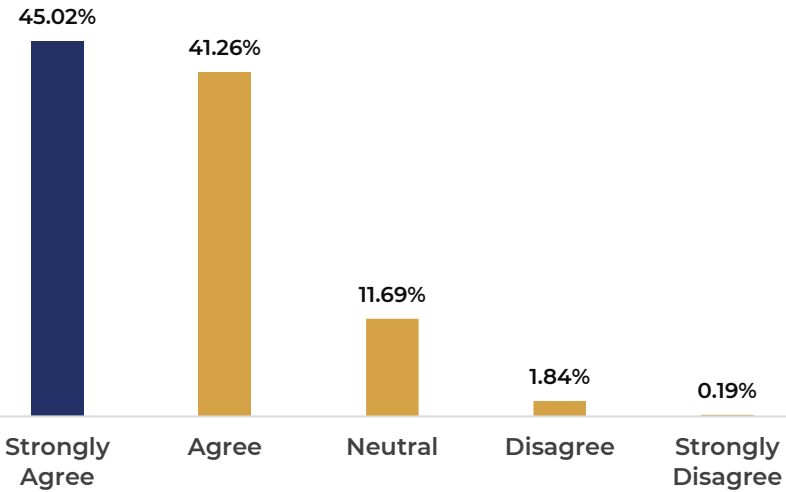
Public Survey Highlights

Perceptions of Downtown

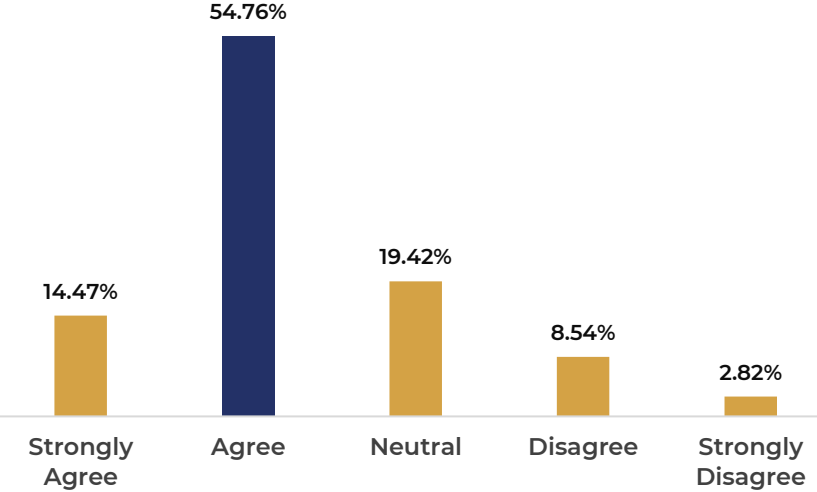
I like the look and feel of the heart of the Village of Lancaster



I feel safe in the heart of the Village of Lancaster, even at night

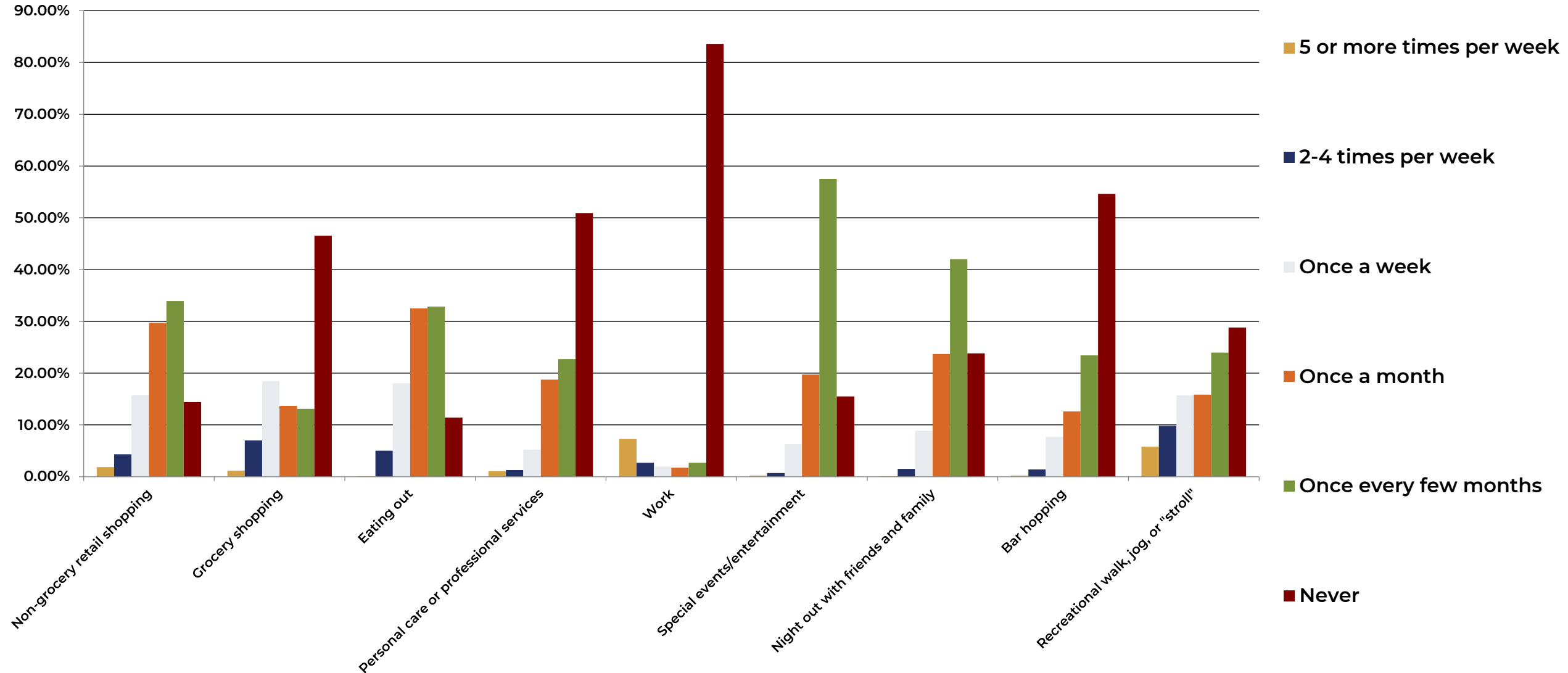


The streets in the heart of the Village of Lancaster are in good condition



Public Survey Highlights

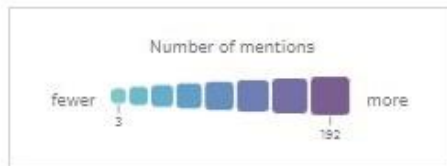
Use of Downtown



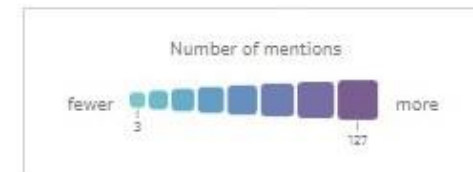
Public Survey Highlights

Future of Downtown

What businesses would you like to see in the Village Center



What restaurants would you like to see in the Village Center



Public Survey Highlights

Children's Vision of Downtown

Survey respondents 14 years and younger were asked "If you could build anything in the Village Center what would it be?" Common answers included:

1. Buffalo apparel store
2. Fitness and smoothie place
3. Under 21 late night café/club
4. Central information hub
5. Indoor and outdoor Sports-focused recreation facilities
6. Sporting and clothing stores
7. Outdoor music/performance stage
8. Apartments
9. Food hall
10. Bakery
11. Coffee Shop
12. Grocery Co-Op
13. Fast casual dining
14. Mall
15. Car museum



Community Vision, Goals, & Strategies



Vision Statement

Lancaster's 21st Century Downtown will be **equitable, resilient, and sustainable**, with a vibrant Village center that retains its traditional **historic character and walkability**, while encouraging and supporting enhanced economic development, **health and wellness** for residents and visitors, **environmentally friendly** infrastructure and practices, **multimodal** transportation options, and **affordable housing** options.



Draft Goals & Strategies

Preserve and Celebrate what Makes Lancaster Unique

- Collaborate with local schools, libraries, museums, and community organizations to create engaging programs and materials highlighting Lancaster's rich history and cultural significance.
- Highlight Lancaster through improved signage, wayfinding, and placemaking.
- Promote adaptive reuse of historic buildings for modern needs and ensure structures are accessible to people of all abilities.
- Encourage a mix of uses in historic buildings including the redevelopment of vacant and underutilized space on upper floors.
- Ensure that Lancaster's heritage is visibly woven into the fabric of the Village.
- Work with local business owners to design storefronts that align with Lancaster's historic aesthetic.

Draft Goals & Strategies

Foster a Thriving Local Business Environment that Encourages Entrepreneurship and Supports Business Growth

- Establish a small business fund to help local business owners upgrade their facilities.
- Prioritize development projects that offer diverse commercial and employment opportunities.
- Explore opportunities for improved parking efficiencies that meet local business demand while minimizing the land area devoted to surface parking.

Draft Goals & Strategies

Facilitate Diverse and Inclusive Housing Solutions

- Address the need for affordable housing by collaborating with developers, non-profit organizations, and government agencies to create and maintain affordable housing options.
- Encourage housing that caters to a range of income levels and family sizes.
- Recognize the needs of the growing senior population by developing senior-friendly housing options.

Draft Goals & Strategies

Encourage Health and Wellness for Residents and Visitors

- Continue to improve and create more public parks and recreational areas that promote active lifestyles and are well-maintained and designed with different activities in mind, encouraging everyone to participate in regular physical exercise.
- Continue to develop safe streets and public spaces for pedestrians, cyclists, and those using mobility aids.

Draft Goals & Strategies

Implement Sustainable and Environmentally Friendly Practices

- Expand the implementation of green infrastructure projects, such as rain gardens and permeable pavement, to manage stormwater and reduce environmental impact.
- Increase tree canopy and green spaces to improve air quality and create attractive public spaces.
- Encourage the use of public and alternative modes of transportation to reduce carbon emissions.
- Ensure new buildings and development projects meet high environmental standards including through use of sustainable materials, incorporating green spaces, and designing energy-efficient buildings.



Review and Discussion of Proposed Projects

Open Call for Projects

- Open Call for Projects was open 5/31 – 7/14
- Regular press release and direct stakeholder outreach
- 6/5 virtual information session
- 7/10 open office hours

How to Submit Your Project



Village of Lancaster

DRI/NYF Project Form

The Village of Lancaster has been awarded funds through the New York State NY Forward (NYF) program to fund catalytic projects in the downtown to spur revitalization. The Local Planning Committee (LPC) is seeking project proposals from the public for potential projects to be included in the Lancaster Strategic Investment Plan. Projects included in the Strategic Investment Plan will be reviewed by New York State and may receive funding from a total allocation of \$4.5 million. Project proposals must be received by:

5PM on July 14, 2023

An informational meeting to learn more about the Open Call for Projects and eligibility requirements will be held virtually on:

6PM-7PM on Monday, June 5, 2023

[Register Here](#)

Submitted Projects

- 32 Eligible Projects Submitted
- \$14.1M + Requests
- Supporting \$26.1M+ projects

Project Name	Project Cost	NY Forward Request
Revitalize 1 West Main Street with Storefront Improvements and Upper Floor Residential	\$852,000	\$852,000
Enhance the 1 West Main Street Storefront * Potential for Small Project Fund	\$67,000	\$67,000
Renovate 16 Central Avenue	\$380,000	\$380,000
Construct a New Mixed-Use Building at 75-77 Central Ave	\$2,250,000	\$1,250,000
Expand and Enhance Skoobs Village Grill	\$552,500	\$552,500
Introduce a New Restaurant and Additional Housing at 110 Central Avenue	\$375,000	\$210,000
Renovate the Boys & Girls Club and Create a New Teen Center	\$1,290,000	\$1,290,000
Improve Connectivity & Access at 11-19 West Main Street	\$202,500	\$188,500
Enhance Lilly Belle Meade * Potential for Small Project Fund	\$55,000	\$27,500
Interior & Exterior Enhancements to Precious Cargo Plant Shop * Potential for Small Project Fund	\$9,000	\$9,000
Business Assistance to Gabrielle's Bakery * Potential for Small Project Fund	\$11,150	\$8,350
Create Expanded Interior & Exterior Space for 32-36 Central Avenue	\$400,000	\$300,000
Improvements to Long Weekend Bake Shop * Potential for Small Project Fund	\$5,450	\$4,080
Create a Community Patio Space at 20 West Main Street	\$300,000	\$300,000
Create a Pocket Park Connecting to the Municipal Parking Lot	\$168,366	\$168,366
Transform the Former Masonic Temple into a Wellness Center	\$1,614,373	\$1,614,373
Construct New Senior Housing along Plum Bottom Creek	\$11,730,000	\$2,000,000

Submitted Projects

- 32 Eligible Projects Submitted
- \$14.1M + Requests
- Supporting \$26.1M+ projects

Project Name	Project Cost	NY Forward Request
Renovate 43 Central Avenue	\$174,100	\$147,985
Replace Windows at the Historical Museum	\$298,250	\$298,250
Update and Celebrate the Lancaster Town Hall/Opera House	\$2,655,000	\$2,655,000
Install Public Wifi throughout the Central Business District	\$102,000	\$102,000
Implement Gateway Enhancements	\$683,656	\$208,414
Create a Mobility Hub on Central Avenue	\$451,972	\$451,972
Install a Comprehensive Wayfinding System	\$375,000	\$375,000
Expand Central Avenue Streetcape Improvements	\$723,520	\$400,000
Create a Mural at Manitoba * Potential for Small Project Fund	\$20,000	\$20,000
Renovate 30 Central Avenue * Potential for Small Project Fund	\$165,000	\$123,000
Renovate the Save-A-Lot * Potential for Small Project Fund	\$136,000	\$102,000
Renovate 25 Central Avenue * Potential for Small Project Fund	\$96,000	\$96,000
Improve the Trinity Food Pantry * Potential for Small Project Fund	\$11,500	\$11,500
Transform the 31 Central Avenue Alley * Potential for Small Project Fund	\$25,700	\$20,560
Business Assistance to Emily's Closet * Potential for Small Project Fund	\$1,255	\$1,255
TOTAL	\$26,141,292	\$14,194,613

Lancaster NYF Submitted Projects

Private Improvements:

1. Enhance 1 W Main storefront & apartments
2. Renovate 16 Central Ave
3. New mixed-use building 75 Central Ave
4. Enhance Skobb's Grill
5. New restaurant and 2 housing units at 110 Central Ave
6. Renovate Boys & Girls Club
7. Improve 11-19 W Main connectivity
8. Renovate 32 Central Ave
9. Create community patio space
10. Transform into wellness center
11. New senior housing
12. Renovate 43 Central Ave

Public Improvements:

13. Pocket park and municipal lot connector
14. Replace history museum windows
15. Update Town Hall/Opera House
16. Gateway enhancements
17. Mobility hub
18. Expand Central Ave streetscape improvements
19. Wayfinding system (Village wide)
20. Public wifi (Central Business District wide)

Potential Small Project Grant Fund:

21. renovate 30 central Ave
22. Enhance Fatty Beer Co storefront
23. Enhance Lilly Belle Meade
24. Mural at Manitoba
25. Renovate Save-A-Lot
26. Renovate 25 Central Ave
27. Transform 31 Central Ave alleyway
28. Enhance Precious Cargo Plant Shop
29. Emily's Closet business assistance
30. Improve Trinity food pantry
31. Gabrielle's Bakery business assistance
32. Enhance Long Weekend Café



Project Summary

Revitalize 1 West Main Street with Storefront Improvements & Upper Floor Residential

- **Location:** 1 West Main Street
- **Renovation:** Storefront Improvements, New Windows, 3rd Floor Residential
- **Total Cost:** \$852,000
- **Request:** \$852,000
- **Sponsor:** Betty Aquila



In Formation

Project Summary

Enhance the 1 West Main Street Storefront

* Potential Small Project Fund Project

- Location: 1 West Main Street
- Renovation: Storefront Improvements
- Total Cost: \$67,000
- Request: \$67,000
- Sponsor: Fattey Beer



Fully Formed

Project Summary

Renovate 16 Central Avenue

- **Location:** 16 Central Avenue
- **Renovation:** Façade & envelope improvements and equipment to improve store visibility
- **Total Cost:** \$380,000
- **Request:** \$380,000
- **Sponsor:** 16 Central Ave. Corp.



Fully Formed

Project Summary

Construct a New Mixed-Use Building at 75-77 Central Avenue

- **Location:** 75-77 Central Avenue
- **New Construction** – New 2-story mixed-use building with 4 apartments and ground floor commercial
- **Total Cost:** \$2,250,000
- **Request:** \$1,250,000
- **Sponsor:** Simme Advantage Real Estate



In Formation

Project Summary

Expand & Enhance Skoobs Village Grill

- **Location:** 50 Central Avenue
- **Renovation:** Interior & exterior remodel, rooftop patio, four-season outdoor dining room
- **Total Cost:** \$552,500
- **Request:** \$552,500
- **Sponsor:** Skoobs Village Grill



Project Summary

Introduce a New Restaurant & Additional Housing at 110 Central Avenue

- **Location:** 110 Central Avenue
- **Renovation:** New restaurant, rehab 2 residential units
- **Total Cost:** \$375,000
- **Request:** \$210,000
- **Sponsor:** Braata LLC



In Formation

Project Summary

Renovate the Boys & Girls Club and Create a New Teen Center

- **Location:** 5440 Broadway
- **Renovation:** Creation of Teen Center, façade and envelope improvements, residential rehabilitation & expansion
- **Total Cost:** \$1,290,000
- **Request:** \$1,290,000
- **Sponsor:** Russell J. Salvator Boys & Girls Club of Depew Lancaster



Fully Formed

Project Summary

Improve Connectivity & Access at 11-19 West Main Street

- **Location:** 11-19 West Main Street
- **Renovation:** ADA mechanical door openers, alleyway enhancement
- **Total Cost:** \$202,500
- **Request:** \$188,500
- **Sponsor:** Plum Bottom Creek Properties, LLC



Fully Formed

Project Summary

Enhance Lilly Belle Meade

* Potential Small Project Fund Project

- **Location:** 11 West Main Street
- **Renovation / Business Assistance:** New equipment, create art gallery, interior renovation
- **Total Cost:** \$55,000
- **Request:** \$27,500
- **Sponsor:** Lilly Belle Meade



In Formation

Project Summary

Interior & Exterior Enhancements to Precious Cargo Plant Shop

* Potential Small Project Fund Project

- Location: 11 West Main Street
- Renovation/Public Art: Mural, signage, interior improvements
- Total Cost: \$9,000
- Request: \$9,000
- Sponsor: Precious Cargo Plant Shop



Fully Formed

Project Summary

Business Assistance to Gabrielle's Bakery

* Potential Small Project Fund Project

- Location: 19 West Main Street
- Business Assistance/Renovation:
Equipment, interior improvements
- Total Cost: \$11,150
- Request: \$8,350
- Sponsor: Gabrielle's Bakery



Fully Formed

Project Summary

Create Expanded Interior & Exterior Space at 32-36 Central Avenue

- **Location:** 32-36 Central Avenue
- **Renovation:** Expand commercial space, pedestrian alley, mural
- **Total Cost:** \$400,000
- **Request:** \$300,000
- **Sponsor:** 31 Central Avenue Inc.



Fully Formed

Project Summary

Improvements to Long Weekend Bake Shop

* Potential Small Project Fund Project

- **Location:** 32 Central Avenue
- **Renovation:** Interior & exterior improvements
- **Total Cost:** \$5,450
- **Request:** \$4,080
- **Sponsor:** Long Weekend Bake Shop



Fully Formed

Project Summary

Create a Community Patio Space at 20 West Main Street

- **Location:** 20 West Main Street
- **New Construction:** 3,000-SF outdoor community patio to be added to planned 20 Main Street development
- **Total Cost:** \$300,000
- **Request:** \$300,000
- **Sponsor:** Plum Bottom Creek Properties LLC

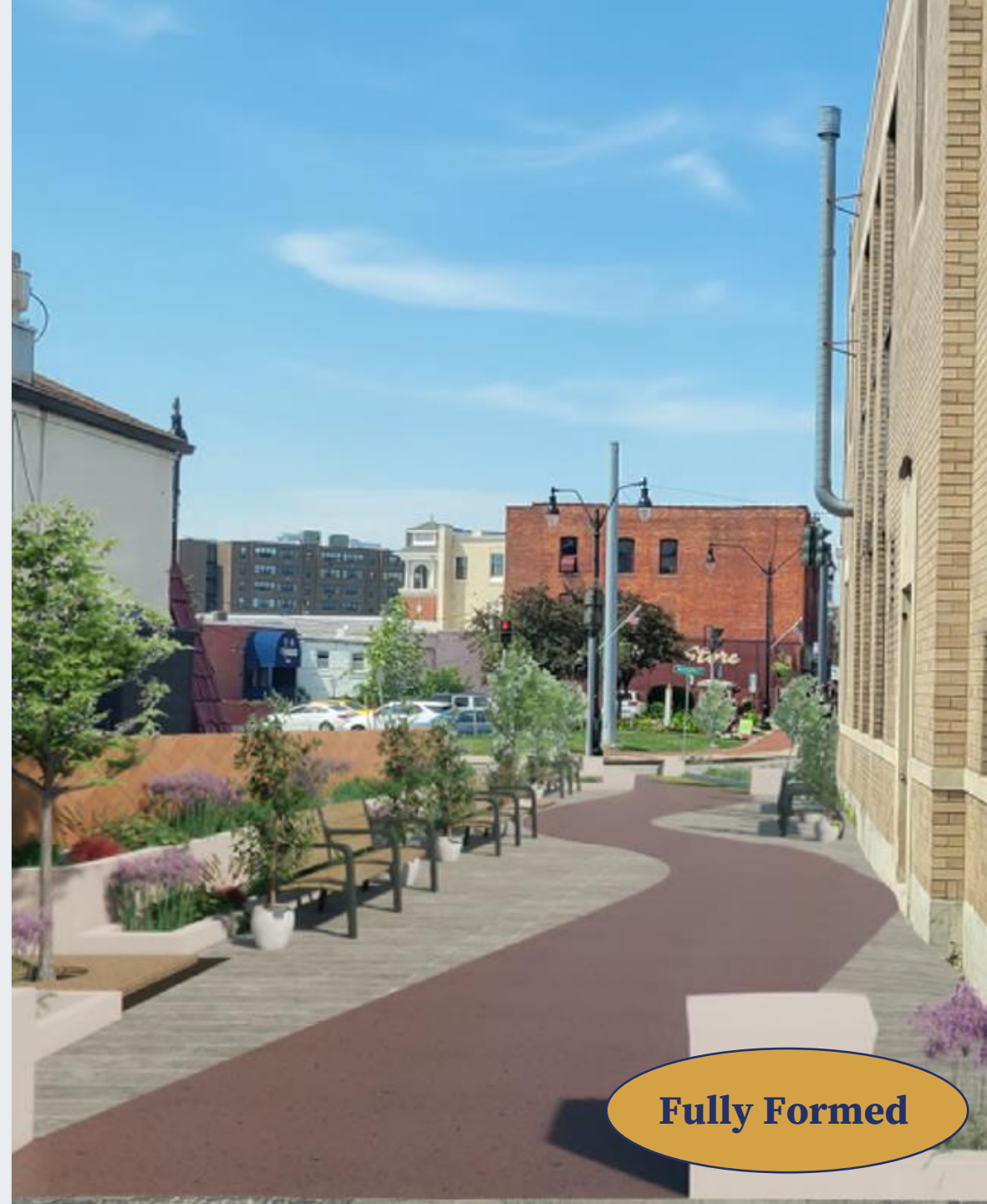


Fully Formed

Project Summary

Create Pocket Park Connecting to the Municipal Parking Lot

- Location: 5423 Broadway
- Public Improvement: Pocket Park
- Total Cost: \$168,366
- Request: \$168,366
- Sponsor: Village of Lancaster

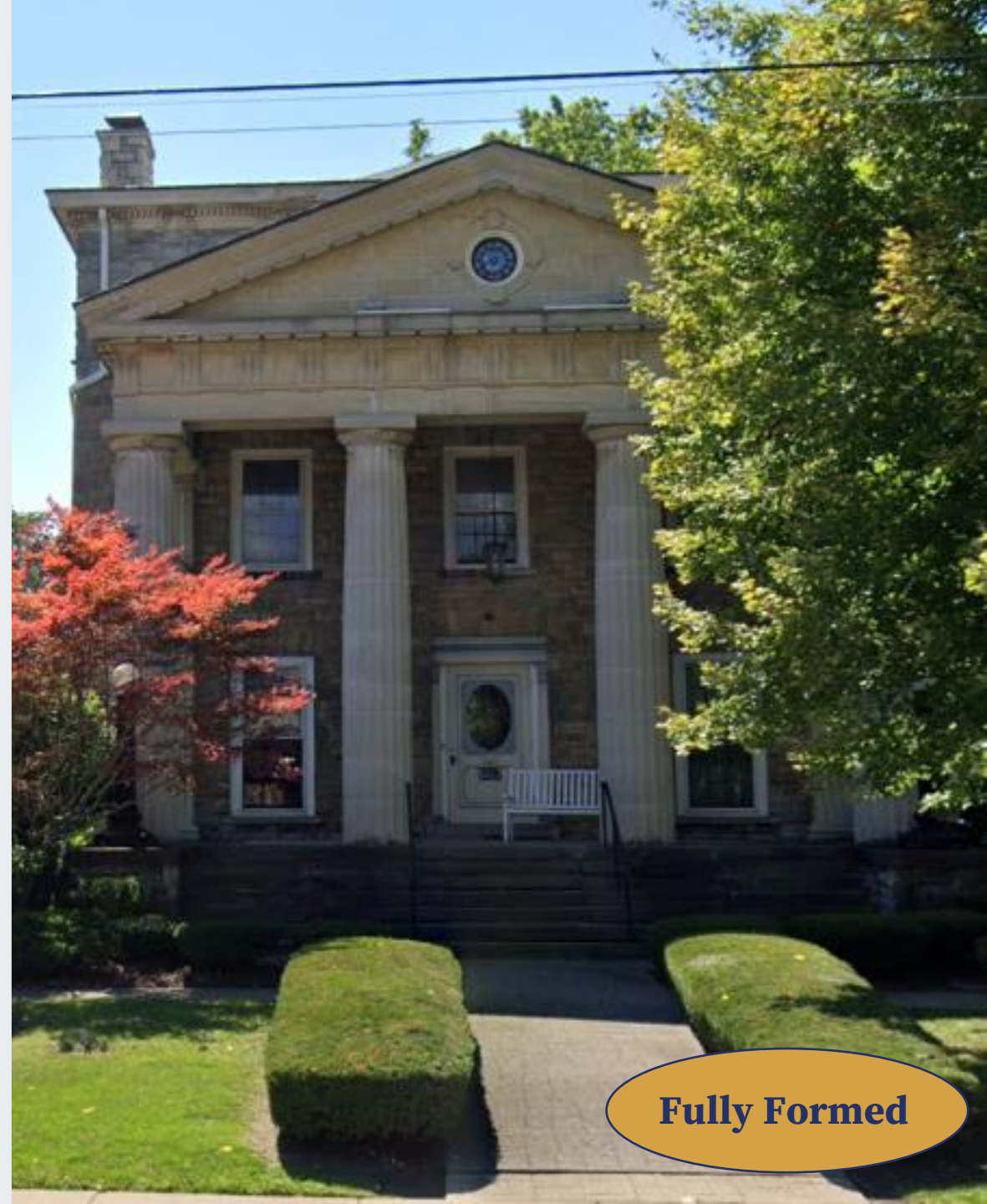


Fully Formed

Project Summary

Transform the Former Masonic Temple into a Wellness Center

- **Location:** 5497 Broadway
- **Renovation:** Create Wellness & Community Center, ADA access, interior & exterior improvements
- **Total Cost:** \$1,614,373
- **Request:** \$1,614,373
- **Sponsor:** Whole Fitness & Wellness Center



Fully Formed

Project Summary

Construct New Senior Housing along Plum Bottom Creek

- **Location:** Brookfield Place
- **New Construction:** 36 senior housing units (15% affordable) with parking
- **Total Cost:** \$11,730,000
- **Request:** \$2,000,000
- **Sponsor:** Brookfield Interest LLC



Project Summary

Renovate 43 Central Avenue

- **Location:** 43 Central Avenue
- **Renovation:** Mural, exterior lighting, façade improvements, parking lot & site improvements
- **Total Cost:** \$174,100
- **Request:** \$147,985
- **Sponsor:** Ambitious Enterprises



Fully Formed

Project Summary

Replace Windows at the Historical Museum

- Location: 40 Clark Street
- Renovation: New Windows
- Total Cost: \$298,250
- Request: \$298,250
- Sponsor: Town of Lancaster



Fully Formed

Project Summary

Update & Celebrate the Lancaster Town Hall/Opera House

- **Location:** 21 Central Avenue
- **Renovation:** Window replacements, entrance enhancements, theater & lobby restoration/upgrades, signage
- **Total Cost:** \$2,655,000
- **Request:** \$2,655,000
- **Sponsor:** Town of Lancaster & Lancaster Opera House

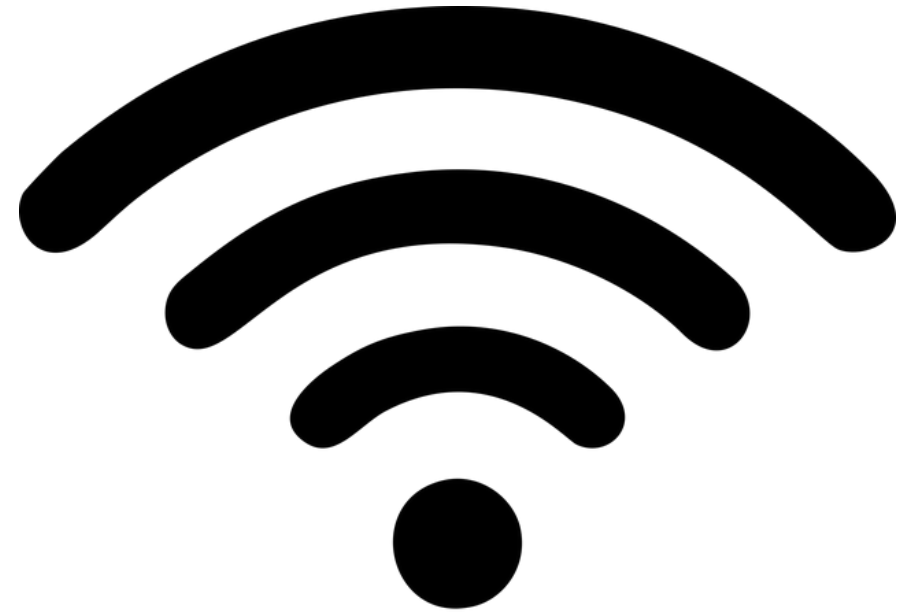


Fully Formed

Project Summary

Install Public Wifi throughout the Central Business District

- Location: Throughout
- Public Improvement : Public wifi
- Total Cost: \$102,000
- Request: \$102,000
- Sponsor: Village of Lancaster CDC



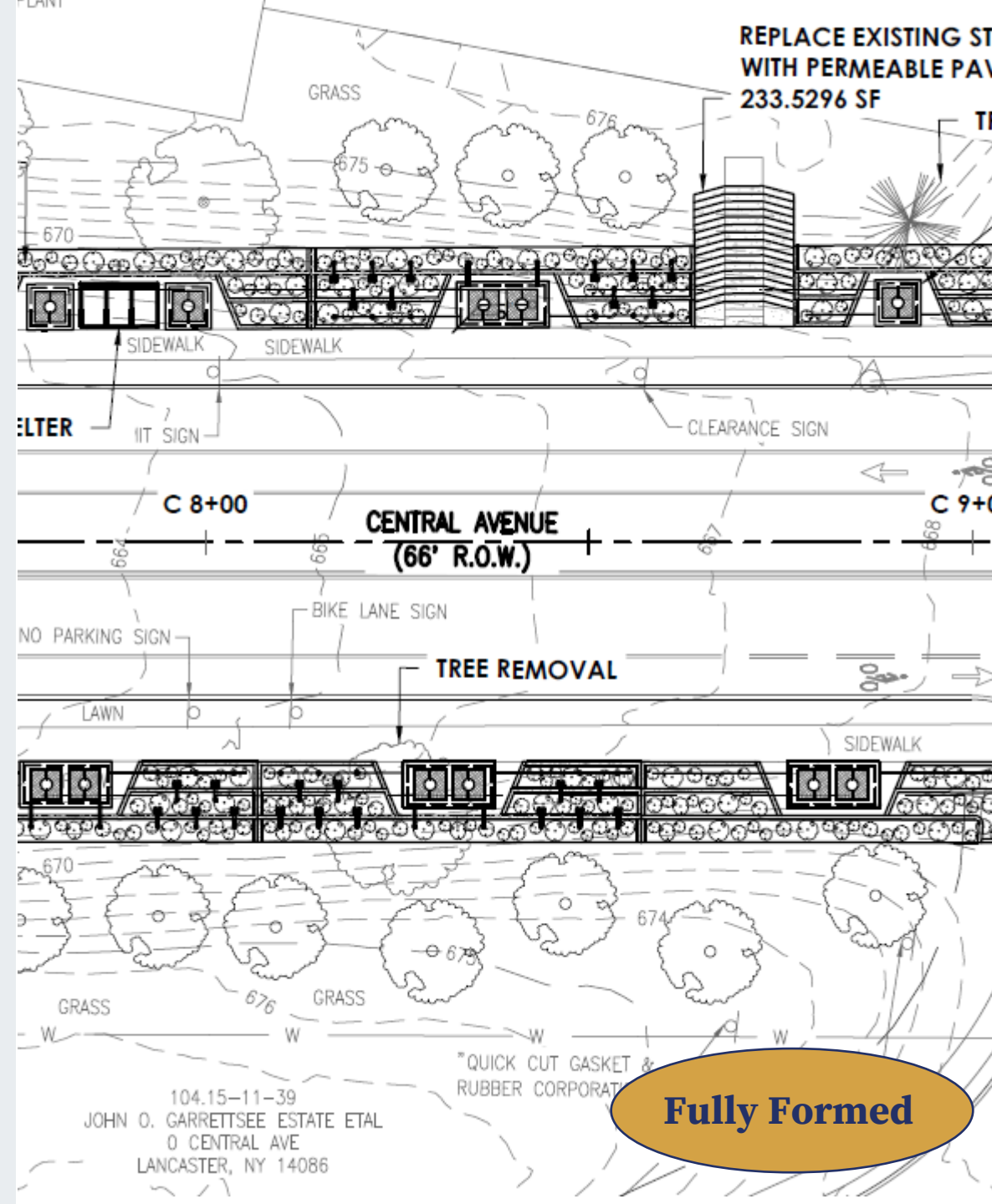
FREE

Fully Formed

Project Summary

Implement Gateway Enhancements

- **Location:** Central Avenue
- **Public Improvement:** Rail overpass mural screen, green infrastructure/landscaping
- **Total Cost:** \$683,656
- **Request:** \$208,414
- **Sponsor:** Village of Lancaster



Fully Formed

Project Summary

Create a Mobility Hub on Central Avenue

- **Location:** Central Avenue
- **Public Improvement:** EV charging stations, bike facilities, central rideshare location
- **Total Cost:** \$451,972
- **Request:** \$451,972
- **Sponsor:** Village of Lancaster



Fully Formed

Project Summary

Install a Comprehensive Wayfinding System

- **Location:** Throughout NYF Area
- **Public Improvement:** Mix of sidewalk paver inserts, park signs, monument signs, and parking signs
- **Total Cost:** \$375,000
- **Request:** \$375,000
- **Sponsor:** Village of Lancaster



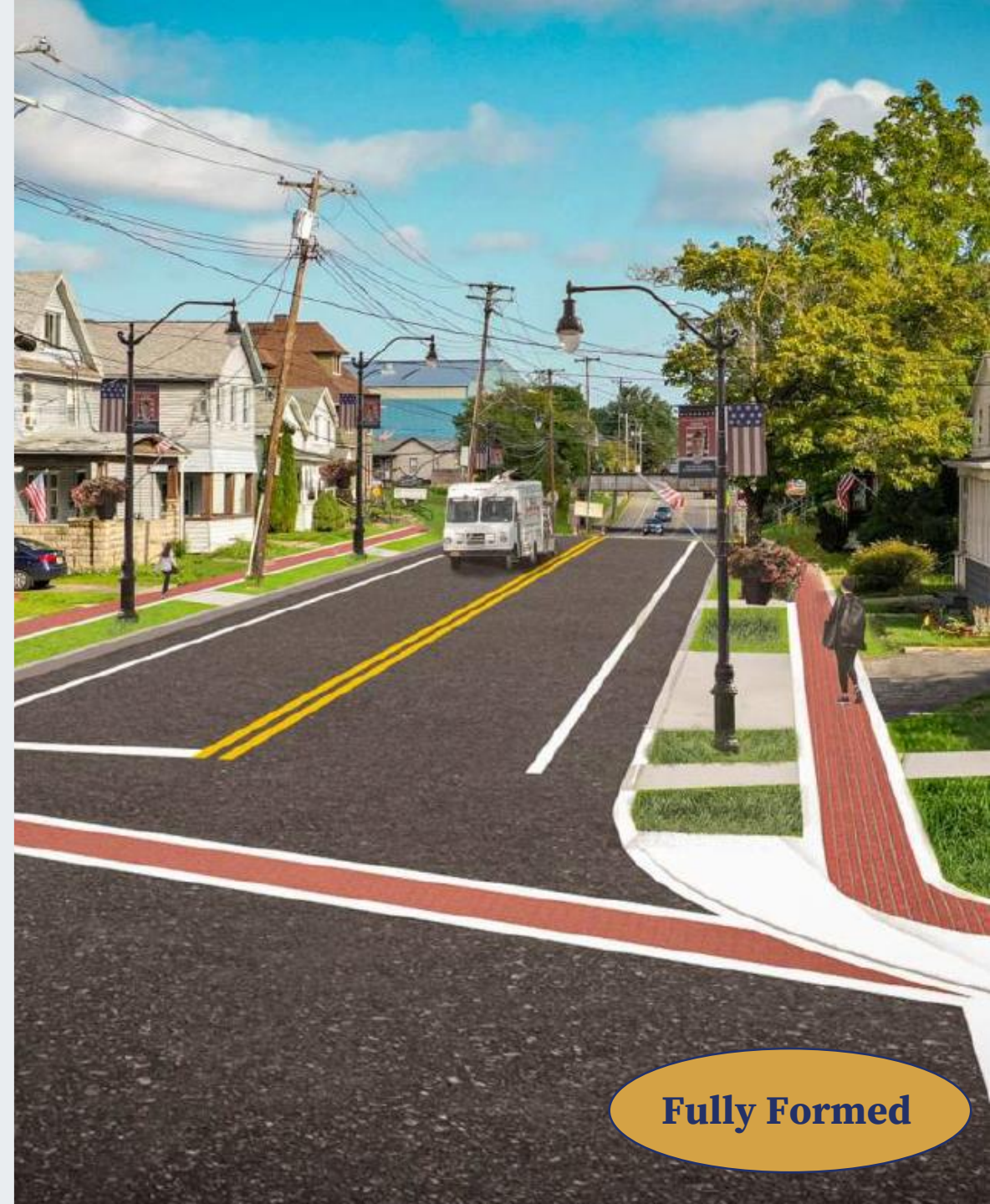
Fully Formed

Project Summary

Expand Central Avenue

Streetscape Improvements

- **Location:** Central Avenue
- **Public Improvement:** Streetscape improvements north of Pleasant Ave.
- **Total Cost:** \$723,520
- **Request:** \$400,000
- **Sponsor:** Village of Lancaster



Fully Formed

Project Summary

Create a Mural at Manitoba

* Potential Small Project Fund Project

- Location: 122-130 Central Avenue
- Public Art: Mural
- Total Cost: \$20,000
- Request: \$20,000
- Sponsor: Manitoba Corporation



In Formation

Project Summary

Renovate 30 Central Avenue

* Potential Small Project Fund Project

- Location: 30 Central Avenue
- Renovation: Interior and exterior renovation, one new housing unit
- Total Cost: \$165,000
- Request: \$123,000
- Sponsor: WPB, LLC



Fully Formed

Project Summary

Renovate the Save-A-Lot

* Potential Small Project Fund Project

- **Location:** 10 Aurora Street
- **Renovation:** Façade improvements, new flooring, interior renovations
- **Total Cost:** \$136,000
- **Request:** \$102,000
- **Sponsor:** Lancaster Grocery LLC



Fully Formed

Project Summary

Renovate 25 Central Avenue

* Potential Small Project Fund Project

- **Location:** 25 Central Avenue
- **Renovation:** Roof repair, windows, bricks, entrance
- **Total Cost:** \$96,000
- **Request:** \$96,000
- **Sponsor:** Richard Sherwood



Project Summary

Improve the Trinity Food Pantry

* Potential Small Project Fund Project

- **Location:** 5448 Broadway
- **Renovation:** Equipment, interior improvements
- **Total Cost:** \$11,500
- **Request:** \$11,500
- **Sponsor:** Trinity Food Pantry of Lancaster



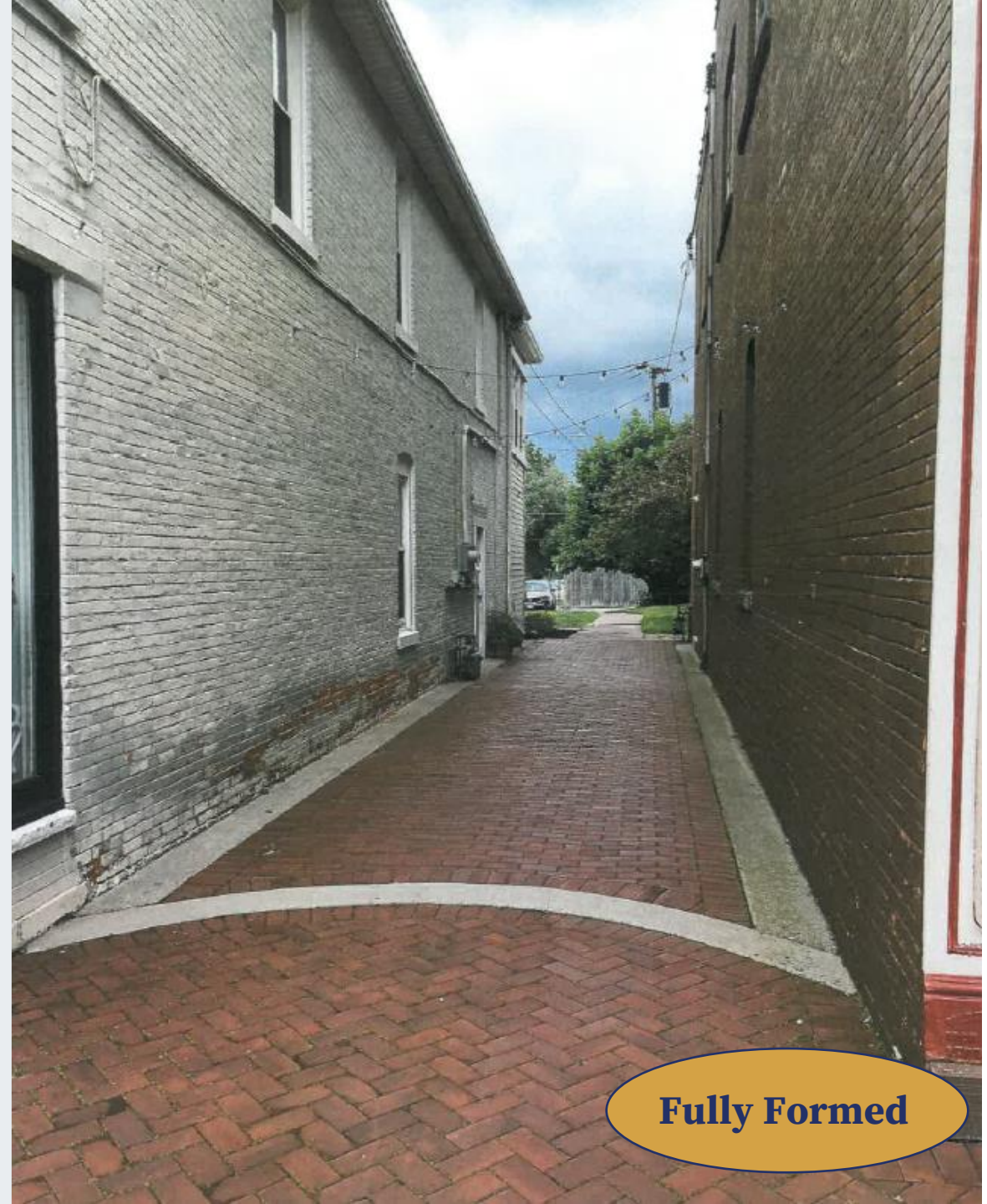
In Formation

Project Summary

Transform the 31 Central Avenue Alley

* Potential Small Project Fund Project

- **Location:** 31 Central Avenue
- **Renovation/Public Art:** Mural, landscaping, siding
- **Total Cost:** \$25,700
- **Request:** \$20,560
- **Sponsor:** Ambitious Enterprises



Fully Formed

Project Summary

Business Assistance to Emily's Closet

* Potential Small Project Fund Project

- Location: 19 Central Avenue
- Renovation/Business Assistance:
Signage, HVAC, lighting
- Total Cost: \$1,255
- Request: \$1,255
- Sponsor: Emily's Closet



In Formation

Consideration of Projects Recommended for the Small Project Fund

- Small Project Fund is not required
- Maximum funding is \$300,000, with 25% match requirement
- Funding for building renovation, capital equipment, public art, and soft costs
- Village or CDC would be the applicant
- Requires grant administration consultant
- Requires documentation of interest
- Potential Small Project Fund Projects based on:
 - Indicated as such on application
 - Review of project scope and funding request

Project Name	Project Cost	Small Project Funding Request**
Enhance the 1 West Main Street Storefront*	\$67,000	\$50,250
Enhance Lilly Belle Meade*	\$55,000	\$27,500
Interior & Exterior Enhancements at Precious Cargo Plant Shop*	\$9,000	\$6,750
Business Assistance for Gabrielle's Bakery*	\$11,150	\$8,350
Improvements to Long Weekend Bake Shop	\$5,450	\$4,088
Create a Mural at Minitoba	\$20,000	\$15,000
Renovate 30 Central Avenue	\$165,000	\$123,000
Renovate the Save-A-Lot	\$136,000	\$102,000
Renovate 25 Central Avenue	\$96,000	\$72,000
Improve the Trinity Food Pantry	\$11,500	\$8,625
Transform the 31 Central Avenue Alley	\$25,700	\$20,560
Business Assistance to Emily's Closet	\$1,255	\$941
Totals	\$603,055	\$439,064

* Located within a building that was submitted as a standalone project

** Reflects amount requested on Open Call Form, capped at 75% of project cost

A blue-tinted photograph of a street scene featuring historic brick buildings. The buildings have various architectural details, including arched windows and awnings. Trees with light-colored blossoms are visible in the foreground. A car is parked on the left side of the street.

Review of Project Evaluation Criteria

Project Evaluation Process

Meeting 3 → **Meeting 4** → **Meeting 5** → **Mtg. 6**

- Project Review
- LPC Identifies Evaluation Criteria

- Consultant objective project evaluation
- LPC Feedback on draft Project Evaluation Worksheet

- LPC reviews compiled Project Evaluation Worksheet results
- Develops/Votes on Final Slate of Projects

- (If needed)
- LPC votes on Final Slate if not completed by Meeting 5

↓

- Draft Project Evaluation Worksheet shared with the LPC

↗

↓

- LPC Completes Project Evaluation Worksheets

↗

State Evaluation Criteria

- **State and Local Goals:** The project should be aligned with State and local goals (*including REDC goals*) and demonstrate strong community support.
- **Project Readiness:** The project should be well-developed and poised to proceed in the near-term in a way that will jump start the redevelopment of the NYF area.
- **Catalytic effect:** The project is likely to have a significant positive impact on the revitalization of the downtown by attracting other public and private investment at a scale appropriate for the NYF community.

State Evaluation Criteria

- **Co-Benefits:** The project will result in secondary benefits to both the community and project developer, beyond the primary goal of the project itself, which will generate additional economic activity, grow the local property tax base, improve quality of life in the neighborhood, and/or result in improved buildings likely to create healthier, more comfortable, and productive environments in which to live and work.
- **Cost Effectiveness:** Investment of NYF funds in the project would represent an effective and efficient use of public resources.

Local Evaluation Criteria Examples

- Transformative potential (elements that fundamentally change the downtown & how it is perceived)
- Catalytic effect (ability to make other things happen)
- Alignment with the community's vision & goals
- Public support
- Community & economic benefits
- Consistency with State goals
- Market demand & economic feasibility
- Ability to provide a sustainable impact in the downtown
- Estimated project costs
- Need for NYF funds to make the project feasible

Local Evaluation Criteria Examples

- Potential to leverage additional private and/or public funds
- Availability of alternative funding sources that are more appropriate
- Estimated impacts on tax revenue
- Estimated job growth and retention
- Employment and workforce development potential
- Capacity of responsible parties to implement the project
- Extent to which ongoing maintenance or management is needed & can be realistically addressed
- Existing local capacity to sustain implementation of projects/initiatives

Project Evaluation Worksheet Examples

State Goals and Criteria Alignment				
1. Alignment with State Goals / Criteria	High	Med	Low	NA
Community Goals Alignment				
2. Alignment with DRI Vision Statement and Goals	High	Med	Low	NA
Project Readiness				
3. Implementation within near term ~2 years	High	Med	Low	NA
4. Sponsor / owner capacity and capability	High	Med	Low	NA
Catalytic Effect				
5. Transformative impact on revitalization	High	Med	Low	NA
6. Potential to attract new investment	High	Med	Low	NA
Co-Benefits				
7. Generates economic activity, tax revenue, and new jobs / employment	High	Med	Low	NA
8. Improves quality of life, sustainability, and healthier environment	High	Med	Low	NA
Cost Effectiveness				
9. Represents effective and efficient use of DRI funds / responds to market needs	High	Med	Low	NA
10. Need for funds in order to advance project	High	Med	Low	NA

Recommendation (select one)	<input type="checkbox"/> A. Project should be recommended for DRI <input type="checkbox"/> B. Project could be recommended but additional details needed <input type="checkbox"/> C. Project has support but is not ready / may not be ready for DRI <input type="checkbox"/> D. Project does not have support / not recommended for DRI
Comments / Questions	

	APPLICANT	PROJECT	ADDRESS	TOTAL PROJECT \$	GRANT REQUEST \$	GOALS			RFP CRITERIA			CATALYST			ABSTAIN	
						H	M	L	H	M	L	H	M	L		
1	Application X	Project X	123 Main Street	\$1,500,000	\$500,000	x				x						
2	Application Y	Project Y	456 State Street	\$750,000	\$750,000											x

Evaluation Criteria		Evaluation Assessment		
1	Alignment with DRI Vision	Yes___	No___	Need More Info___
2	Alignment with existing local and regional plans	Yes___	No___	Need More Info___
3	Alignment with ongoing activities	Yes___	No___	Need More Info___
4	Transformative potential: <i>Project contains elements that fundamentally change the downtown and how it is perceived</i>	High___	Moderate___	Low___
5	Catalytic potential: <i>The ability to make other things happen</i>	High___	Moderate___	Low___
6	Market demand and economic feasibility	High___	Moderate___	Low___
7	Ability to provide a sustainable impact in the downtown	High___	Moderate___	Low___
8	Estimated project costs: <i>Including cost to public and private sector partners and long term operating or maintenance cost implications</i>			
9	Need for DRI funds to make the project feasible	Yes___	No___	Need More Info___
10	Potential to leverage additional private and/or public funds	High___	Moderate___	Low___
11	Availability of alternative funding sources that are more appropriate than the DRI award	Yes___	No___	Need More Info___
12	Anticipated community and economic benefits	Yes___	No___	Need More Info___
13	Estimated impacts on tax revenue	High___	Moderate___	Low___
14	Estimated job growth and retention	Yes___	No___	NA___



Next Steps

Next Steps

- Before next LPC Meeting:
 - Public Workshop/Review of Projects scheduled for August 9th
 - 6 PM Start Time?
 - Consultant team to advance project development
- LPC Meeting #4 on Tuesday, August 15th at 6 PM
 - Continue to discuss proposed projects
 - Identify additional information needed
 - Identify projects to remove from funding
 - Review project evaluation worksheet



Public Comments
